



# Build it Green!

## *Choosing the Path to Sustainable Development*

MassAudubon Working for the Green Conference  
Devens, Massachusetts  
October 18, 2012



## Why Build Green?

- What drives individuals, corp. and government to go green?
- Economy, env., social responsibility – Triple Bottom line
- 3 Perspectives - Public, Construction and Corporate
- shared experiences
- How going green influenced the development process.
- Pioneers of green building and LEED – now going beyond
- Look at where we are now and where we are heading?



## Panelist:

**Michael Grant, AIA, LEED AP**

Project Manager, Architerra

• *Public Perspective - Leading By Example*

• *Project Specific Green components:*

*Division of Fisheries and Wildlife Zero-Net Energy Field Headquarters*



## Panelist:

### **Normand Lamonde, LEED AP**

Sustainability Manager, Turner Construction

- *Construction perspective - why clients chose to go green.*
- *Integrating sustainable practices on projects seeking LEED certification.*
- *Corporate sustainability structure in Turner.*



## Panelist:

### **Rick Mattila**

Retired Director of Environmental Affairs, Genzyme

- *Corporate Perspective*
- *Early Adopters*
- *Value of green buildings*
- *Engaging employees to influence behavior.*
- *Then vs. now – How building is working*