



SPONSORSHIP BENEFITS

06.13.26

Wild Thing is Pleasant Valley Wildlife Sanctuary's annual trail run and walk – a high-visibility, community-driven event that brings together runners, families, and supporters from across the Berkshires. Sponsorship offers local businesses a meaningful opportunity to align with conservation, community wellness, and access to nature while gaining visibility with an engaged regional audience.

If you are interested in becoming a sponsor, please email Cara Vermeulen cvermeulen@massaudubon.org

Benefits	\$5,000 Pioneer	\$2,500 Adventurer	\$1,000 Explorer	\$500 Hiker
Exclusive Presenting Sponsor recognition (limited to one)				
Welcome remarks opportunity				
Logo on official Wild Thing Wooden Finisher Coin				
On-site sponsor presence (tent placement & materials distribution)				
Logo on Official Wild Thing 2026 Bib				
Regional Digital Recognition: Mass Audubon West Regional Facebook and Instagram (12,000+ following)				
Recognition in Mass Audubon's Annual Report				
Complimentary race registrations	6x	4x	2x	1x
Event & promotional recognition (signage, website, press)	Largest logo	Prominent logo	Standard logo	Name listing

*Inclusion in printed materials subject to internal production deadlines.

Sponsorship commitments requested by June 1, 2026 to ensure inclusion in printed materials.

