Mass Audubon Felix Neck

Sponsorship Opportunities 2022
About Mass Audubon

We are Massachusetts’ largest nature conservation nonprofit and a nationally recognized environmental education leader.

We are proud to:

• Provide environmental education to more than a quarter-million children, teens, and adults, annually
• Permanently protect 40,000 acres of land across the Commonwealth
• Advocate for sound environmental policy on Beacon Hill and beyond
• Conduct ongoing conservation research to preserve our natural heritage

Demonstrate your values by supporting ours.

Our Island Community - Amplify Your Reach

Demonstrate your commitment to nature not only to your customers, but to our members—loyal, conservation-minded outdoor enthusiasts.

140,000 MEMBERS
From Martha’s Vineyard to the Berkshires, and beyond.

3,659+ PARTICIPANTS
Attend our programs for children, adults, and families, each year.

5,000 VISITORS
Enjoy the beauty and tranquility of the Sanctuary year-round.

3,516+ FOLLOWERS
Across our social media platforms, from around the world.

OUTDOORSY
68% spend at least 30 minutes or more outside each day.

LOYAL
57% have been members for more than six years (31% for 15+ years).

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Sanctuary Supper
An Evening Eating for the Planet

This annual event brings together year-round and seasonal visitors on Martha’s Vineyard in a beautiful setting to talk about the connections between climate change, biodiversity, human health and food. A goal of the dinner continues to be to raise awareness of the need to ensure that food-based decisions are mindful of the planet and community and that healthy, sustainable food choices are available to all.

Financial support from this fundraising event will help continue Felix Neck’s Climate Education Programs through climate cafes, youth-led climate summits and more.

Sponsor Opportunities

**Climate Advocate** $10,000
- Private table with up to 8 seats
- Recognition in event program
- Recognition in newsletter & social media
- Private 2-hour program with Islands Director, Suzan Bellincampi & two signed copies of her book, The Nature of Martha’s Vineyard

**Climate Hero** $5,000
- Private table with up to 8 seats
- Recognition in event program
- Private 1-hour program of choice

Supper By the Numbers

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Trash can of waste</td>
<td>1</td>
</tr>
<tr>
<td>Attendees</td>
<td>125</td>
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<tr>
<td>Instagram Followers</td>
<td>1,240</td>
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<tr>
<td>Facebook Followers</td>
<td>2,276</td>
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<tr>
<td>Newsletter Recipients</td>
<td>3,400</td>
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</tbody>
</table>

To sponsor an event or learn more contact: sbellincampi@massaudubon.org
The race takes you through the beautiful trails of Felix Neck Wildlife Sanctuary, providing views and inspiration at every step, and benefits the Sanctuary’s wildlife protection, education, and conservation initiatives.

**Labor Day Weekend 5K Trail Walk / Run**

- **White-tailed Deer Sponsor** $2,500
  - Main and largest logo on participant T-shirts
  - Logo prominent on event posters, event webpage, and advertising materials
  - Presence/Table/opportunity to speak at event
  - 3 Social Media mentions
  - 5 race registrations

- **Cottontail Rabbit Sponsor** $1,500
  - Medium logo on participant t-shirt
  - Logo on event webpage, posters and advertising materials
  - 1 Social media mention
  - 2 race registrations

- **Box Turtle Sponsor** $750
  - Small logo on participant t-shirt
  - 1 race registration

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**Fall Festival**

Friday, November 26, 2022

40 Years of Annual Community Fun

This annual tradition, held the day after Thanksgiving, brings hundreds of people to celebrate the season, be outdoors, enjoy nature, and learn about wildlife. Food, music, live birds of prey, hayrides, bird call contest, face painting, crafts, wreathmaking, and guided walks are just some of the activities that have engaged families for decades. Our goal is to raise $10,000 to waive event admission for all.

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**To sponsor an event or learn more contact:**
sbellincampi@massaudubon.org
508.627.4850
The Impact of Sponsorship

Sponsorships will make possible Mass Audubon’s high impact projects and programs for youth and adults across the Islands that:

- Nurture nature heroes through our Youth Climate Leadership Program with highschoolers, nature preschool, adult education programs, and camps for young people
- Provide habitat for wildlife on our protected lands
- Give people hope and tools to address climate change through bridging the work of environmental education, advocacy, and conservation
- Support high school students to implement climate solutions by organizing Youth Climate Summits in collaboration with the local high schools.

Thank you for your consideration!

Fall Festival Sponsor Levels

Osprey Sponsor*
$10,000
- Most prominent logo on event webpage, posters and advertising materials
- Presence/table/opportunity to speak at event
- 5 Social Media mentions
- Private (day of event) Hay Wagon ride for staff/family
- Recognition for free admission
- All the statewide benefits of Mass Audubon’s Leadership Giving program

Blue Jay Sponsor
$5,000
- Logo on event webpage, posters and advertising materials
- Private day of event Hay Wagon ride for staff/family
- 3 Social media mentions
- Free Admission for 20 guests (if goal isn’t met)
- All the statewide benefits of Mass Audubon’s Leadership Giving program

Hummingbird Sponsor
$2,500
- Logo on event webpage, posters and advertising materials
- One social media mention
- Free Admission for 10 guests (if goal isn’t met)
- All the statewide benefits of Mass Audubon’s Leadership Giving program

*Exclusive Opportunity

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