Climate change is a problem that we can solve together. Talking about it is one of the first ways to get others engaged in our collective climate fight. It can be intimidating at first, but here are some tips that can make discussing climate change easier.

**Start with value.**
Think about something in or about the environment you love. Beginning your story with what you value personalizes climate change, allowing others to relate to what you care about. Numbers don’t move hearts and minds, values do.

**Share your experience of here and now.**
Picture what you’ve experienced recently in your town or state. Contextualizing climate change this way helps convey that its impacts are happening to us, here and now.

**Focus on solutions.**
It’s easy to get lost in the impacts of climate change. Spread hope by highlighting how many things we all can do to make a difference, including emphasizing solutions that already exist.

**You’re not in this alone.**
Think about climate action as our collective fight. We’re all in this together: our friends, family, towns, and states—even the whole world.

Learn more at: massaudubon.org/climate