

## A Campaign to Grow & Sustain Educational Programming at Long Pasture

Long Pasture's programs cultivate environmental literacy in engaging, compelling, hands-on ways. The resulting intimacy with nature inspires adults and children alike to form positive, personal connections to the environment, creating the next generation of conservationists!

The **Discovery Center Campaign**, with a goal of \$1.7 million, represents a bold step forward for Long Pasture and Mass Audubon that will enhance our ability to meet the community's need for nature-based education and shape learning for decades to come. But most importantly, the Discovery Center will serve as a hub where connections are made, information is shared, and relationships are established.



### Fulfilling Long Pasture's Strategic Mission

Due to fantastic programming growth, we are realizing our vision to be the leading destination for high-quality public nature programming, and the premier source of experiential nature-based education for schools on the Mid and Upper Cape.

Although we are able to do much with little, the physical limitations of the current building are now barriers to collaboration, creativity, and growth. We urgently need to increase our physical capacity to engage with more schools, welcome individuals of varying ages and abilities, and properly host public programs and events.

In addition to the Discovery Center, our comprehensive campaign will also include a licensed, full-time, Nature Preschool in the existing building, and the creation of a sustainability fund to meet the community demand for our high-quality nature programming.

**With the substantial increase in space and functionality that an expanded visitor center will afford us, certain strategic programming initiatives which were once impossible will become a reality.**

**"I want every Cape Cod child to protect nature because they learned to love it first! Long Pasture excels at providing opportunities for connection."**

-Ian Ives,  
Sanctuary Director



## Access For All

The Discovery Center Campaign is not about the building, but about the people, of all ages and abilities, who will pass through our doors.

- Over 22,000 individuals directly served by our work, 5,000 of them greeted at the Long Pasture Visitor Center last year, will come to know the Discovery Center as an ADA-accessible building and an important resource and gathering place for the community.

- Over 4,800 Cape Cod students in 31 schools from preschool to high school will come to know their Discovery Center visits as life-changing, hands-on experiences that encourage them to be curious and inquisitive.

- Over 8,000 Mass Audubon members living on Cape Cod, most of them year-round families, will come to know the Discovery Center as a special place to connect with nature in a meaningful way with modernized interpretive and living exhibits, enhanced accessibility, and increased opportunities for exploration.



### A Year-Round Community Resource

*"Due to their current living or economic situation, a trip to Long Pasture may be the only outdoor time many of our students will receive during that week or month. Others just simply do not go to the beach and do not have the opportunity to experience the wonder of seashore discovery.*

*The Discovery Center will provide access for ALL of my students, with the addition of universally accessible bathrooms, visitor center, and classroom. It will also provide wet labs for a true lab experience, areas for cooling and hydration for my students and staff, and increased exhibit space - our students love the live animals and interactive exhibits! Finally, the spaces will be multi-purpose and serve as a resource for my community."*

**Kathi Amato, Principal, Hyannis West Elementary**

## How You Can Help

We are in the final stretch with over \$1.5 million towards our \$1.7 million goal, a portion of which will support our future programming. **But our most difficult challenge is ahead! We hope you will consider a gift today to help us close the campaign by summer, 2020.**

Join us at the most exciting time in Long Pasture history!

**To learn more, or to make a gift, please contact:**

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Mass Audubon Long Pasture Wildlife Sanctuary, P.O. Box 235, Cummaquid, MA 02637

**Or visit:** [massaudubon.org/longpasture/support](https://massaudubon.org/longpasture/support)