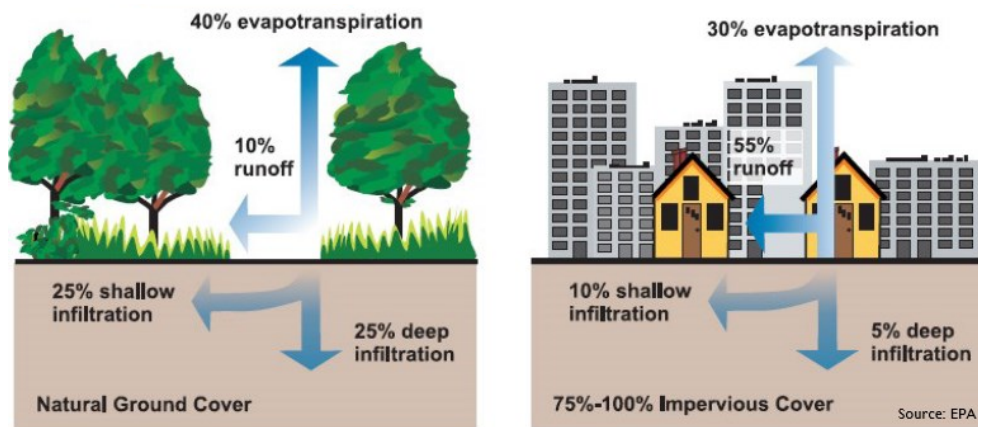


When it rains...

water runs off *impervious* surfaces (areas where water can't soak into the ground) such as roads, rooftops, and parking lots and picks up pollutants on the way. That **polluted water goes into drains and pipes and into our local waterways**, including our own Broad Meadow Brook.

This hurts local wildlife habitat for our fish and birds as well as the community, who needs clean water for swimming and boating, fishing, and drinking water.



Green spaces such as forests, fields, and wetlands **naturally filter** that stormwater before it gets to our waterways—but only if we protect those spaces.



Incorporating green spaces like **rain gardens** into cities like Worcester and conserving open spaces where we can let this “green infrastructure” do the work and help communities keep their waterways clean.

LID in Action at Broad Meadow Brook

We're working to reduce our impervious surfaces and make sure the rain that falls at Broad Meadow Brooks gets into the ground on site and is filtered by our green spaces to help keep our local water stay clean!



No-Mow
Open Space



Stormwater
Capture



Rain Gardens



Permeable
Pavers



Rain Barrels

Five easy ways you can help!

1. **Don't litter** trash, oil, or pet waste—it all goes into storm drains and our waterways!
2. **Use fewer chemicals** and fertilizers in your yard
3. **Keep water on site** with a tree, rain garden, or rain barrel to soak it up
4. **Talk with your neighbors** and friends about keeping local waters clean and healthy
5. **Support your local land trust** and conservation organizations so they can protect more land

Learn more at massaudubon.org/lidcost or contact Stefanie at scovino@massaudubon.org

This project was made possible with support from the Massachusetts Environmental Trust.

Visit your local Registry of Motor Vehicles or order a plate online at www.massrmv.com or log onto www.mass.gov/eea/met where you can learn more about the Trust, the programs it supports, and the specialty license plate offerings.

