

Prizes will be awarded in the following nine categories:

- The Minox Joppa Cup** (Grand prize for the team with the greatest number of points);
- Director's Award** (Greatest number of species);
- Essex County Excels** (Most points in Essex County);
- Rockingham County Rocks Award** (Most points in Rockingham County);
- Parker River NWR Award** (Most points on the refuge);
- Sitting Duck Award** (Award for the greatest number of species tallied from a fixed point);
- Seekers Award** (Award for first team to find all species on the Seekers Checklist);
- NewBies Award** (Award for the greatest number of points tallied by any team with 2 or more members 18 years of age or younger); and
- Lifer Award** (Participant who sees the most new life birds during the competition).

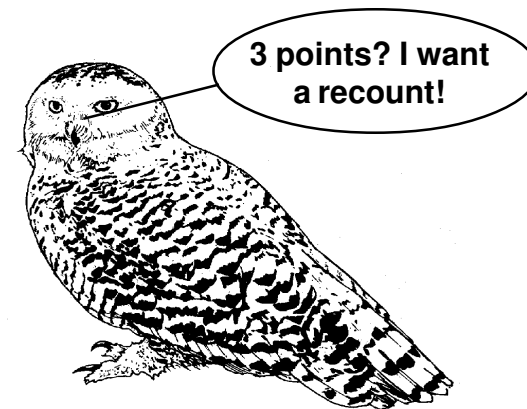


Superbowl of Birding
Joppa Flats Education Center
P.O. Box 1558
Newburyport, MA 01950



JOPPA FLATS EDUCATION CENTER

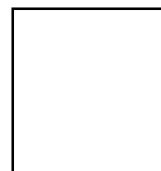
Newburyport, MA
presents



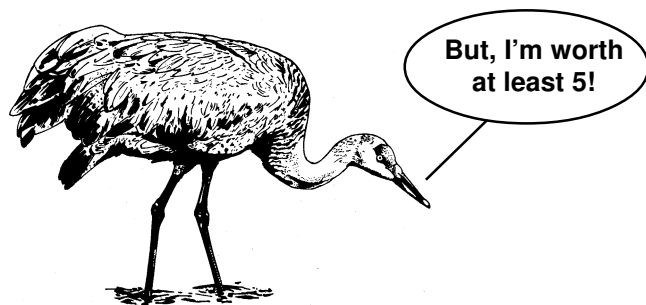
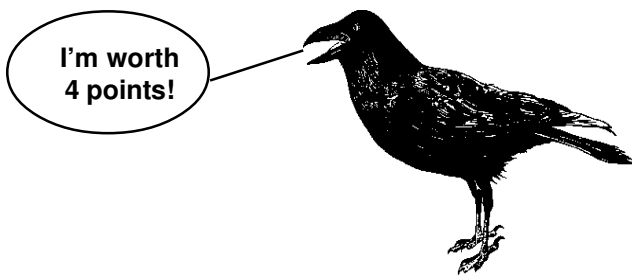
THE

SUPERBOWL OF BIRDING VII

Saturday, January 30, 2010
Snow date: Sunday, January 31
5 a.m. to 5 p.m.



MINOX
GERMANY



Winter is a wonderful time to bird in northeastern Massachusetts and southeastern New Hampshire. In celebration of this season, the Joppa Flats Education Center is hosting the *Superbowl of Birding VII*.

This is a unique competition to find the greatest number of species and to earn the greatest number of points based on the rarity of the birds recorded. **The Minox Joppa Cup** is awarded to the team that collects the most points by the end of the specified 12-hour birding day. Strategy and planning are essential in order to win this competition.

The event consists of activities targeted for all levels of birders. Beginning birders, or those who prefer indoor birding at this time of year, can join Joppa Flats naturalists in the indoor bird blind to establish a new January standard for the Center. More experienced birders can form a team of their own. There is also a young birders category for teams with members 18 years of age or younger. The Seekers Award was new last year, has its own special checklist, and generated a lot of excitement!

In Superbowl V, the Minox Joppa Cup was won by the Return of the Great Auks with 178 points. Teams found a total of 126 species of birds.

Top Teams from Superbowl VI (2009)

Team	Award
Return of the Great Auks	Minox Joppa Cup
Burger Kinglets	Directors Award
Glassy-eyedbis	Essex County
NH 4th & Longspurs	Rockingham Co.
Plum Island Plovers	Parker River NWR
On Shrike	Seekers Award
Joppa Sitting Ducks	Sitting Duck Award
Eagle Eyes	Newbies Award

ABBREVIATED RULES

Date: January 30, 2010;
Weather Date: January 31, 2010

Time: 5 a.m. to 5 p.m.

Where: Essex County, MA, and Rockingham County, NH. Maps will be provided.

Teams: Teams will consist of 4-7 individuals and must remain together for the entire contest. No splitting of teams is allowed. Teams must preregister for the contest.

Objective: Each species on the official contest checklist has a point value of 1-5 based on the perceived difficulty of finding the species at this time of year. The team that amasses the greatest number of points will be declared **The Minox Joppa Cup** winner. Each species may only be counted once. Each team must check in at the designated site by 5:30 p.m. of the contest day.

Identification: Each species must be conclusively identified by sight and/or sound by the majority of participants of each team. The bird must be alive, wild, and unrestrained when encountered. Deliberately gaining assistance by non-team members is not allowed.

Checklist: To be counted, all species must be on the Official Superbowl of Birding Checklist, or be species currently accepted by the Massachusetts or New Hampshire State Records Committees. Valid species not on the official checklist will have a point value of 5.

The Minox Joppa Cup: The winning team will have its name engraved on the trophy that will be displayed at the Joppa Flats Education Center. Each team member will receive an individual prize.

Registration Form

Team Name: _____

Team Members: (Minimum 4, Maximum 7) **Please include the name, address, e-mail, and phone number for each member.**

1. _____, **Leader**

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

Registration Fees: \$20 per participant for registrations before January 1, 2010; thereafter the fee is \$25 per participant. For participants 12 and under, the fee is \$15. Fees include refreshments and prizes for the winning teams.

Please mail the completed form with fee to:

Joppa Flats Education Center
 PO Box 1558
 Newburyport, MA 01950

While we cannot guarantee a spot, if you are interested in joining a birding team, please contact Melissa Vokey for further information: (978)462-9998.