

THE CAMPAIGN FOR DRUMLIN FARM

Down at the Pond



Summer/Fall 2007

Fundraising Total to Date

The Campaign
has received over
\$2,800,000
in gifts and
pledges!

Just \$400,000
left to go, and we
need your help
to get there!

208 South Great Road
Lincoln, MA 01773
(781) 259-2200
www.massaudubon.org

Picture this—relaxing at the pond's edge, watching dragonflies, listening to frogs, identifying birds, dipping nets to catch invertebrates. Soon many more children and adults will be able to enjoy all of this at Drumlin Farm's own Poultry Pond.

Do you know where the Poultry Pond is? Hidden behind the beautiful new Poultry House is this little gem in need of polishing. Over the years, the dug-out farm pond has offered many people the chance to learn about this aquatic environment. Now, after repeated use, the pond and surrounding landscape need work to remove invasive species, to shore up the pond edges for safe access, and to restore water quality.

Our plan, supported by a generous Section 319 grant from the Massachusetts Department of Environmental Protection plus future donations to the Campaign for Drumlin Farm, will allow all visitors to enjoy the sights, sounds, and scents of the natural pond habitat.



Floating platform planned
for Drumlin Farm Poultry Pond

Along with restoring the condition of the water and shoreline, we will build an accessible boardwalk and floating platform over the pond. Program participants and camp groups will benefit from greatly enhanced ponding classes, the restored pond edge will be prime habitat for reintroduced native plants and for breeding amphibians, and the platform will provide a safe, attractive spot where visitors can enjoy the pond.

As always, we need you to make this dream come true. Won't you help make the pond accessible with your gift?

Yes, indeed, we have something to crow about. Join us for the Something to Crow About Gala on

November 10 at the Nashawtuc Country Club in Concord. We aim to raise over \$100,000 for the Campaign in one night and have a great time doing it. Get ready to bid on a handmade Drumlin Farm quilt, a naturalist-led birding trip to Trinidad, a personalized dinner at Chef Jody Adams' Rialto in Cambridge, an overnight adventure at Drumlin Farm, and much more. Special guest David Sibley, renowned bird artist and author, will be on hand to sign books for a few lucky bidders and will also offer original artwork for auction. Contact Henrietta Yelle at 781-259-2239 or hyelle@massaudubon.org for tickets and more information.

SOMETHING TO CROW ABOUT!
Drumlin Farm Gala Dinner and Auction





PROJECT HIGHLIGHTS

Pig Barn: Finished! Come visit our resident pigs in their fabulous home. With special viewing panels for our smallest visitors and plenty of room for everyone else, the Pig Barn has fast become a must-see spot for every visitor.

Poultry House Interpretation: See and touch the great new exhibits in the Poultry House, including an egg sorter and sizer, identification panels describing our many chicken breeds, and (soon!) an interactive world map that tells you how to say “cock-a-doodle-doo” in Chinese (and Slovak and Italian and Farsi...).

Welcome Area: We’ll greet you better with our planned admissions area. New signage, an improved farm stand, and seating for families are all coming up. Lincoln residents take note: an Ogden Codman Challenge is underway to help fund this project.

Red Barn Bathrooms: Sure to be one of the most popular additions to the farmyard when finished, public restrooms are slated for the Red Barn. Building will begin in the fall with lots of help from a Minuteman Tech class who’ll take on the construction as a semester-long project.

Drumlin Farm by the Numbers

- 3 chipmunks live in the garden by the Admissions window
- 988 campers enjoyed Day Camp here this summer
- 1,394 hours were spent in adult birding programs from June to August
- 4,508 folks came to Free Family Fun at the Farm on June 24
- 5,000 pounds of tomatoes came out of Boyce Field this season
- 22,991 people visited the farm in June, July, and August
- 400,000 dollars are left to raise for the Campaign

Live in Lincoln?

If you live in Lincoln, your dollars go extra far at Drumlin Farm. The Ogden Codman Trust in Lincoln has challenged us to raise \$50,000 from Lincoln residents for our new Welcome Area. When we meet that goal, the Ogden Codman Trust will award us \$25,000. Please rise to the challenge and contribute now to Lincoln’s own Drumlin Farm.

Share Your Time and Ideas

We’d love to hear your thoughts about how to reach our Campaign goals. Contact Campaign Manager Henrietta Yelle anytime. 781-259-2239 or hyelle@massaudubon.org

Explore and Discover Nature

The latest Grand Opening at Drumlin Farm took place on June 6 when Sanctuary Director Christy Foote-Smith and Meg Ramsey of the Ramsey-McCluskey Family Foundation cut the ribbon at the Forest Discovery Trail, which was made possible by the Ramsey-McCluskey Foundation’s generous support of the Campaign for Drumlin Farm. After the ribbon cutting, a happy crowd of guests, visitors, teachers, and staff walked the trail, added pinecones and feathers to the nature treasure boxes, tried hatching the eggs in the giant bird’s nest, built mouse houses, and more. You too can try out the underground tunnel, the stump jump, and all the other cool activities as you hike, explore, and discover the forest and the animals that inhabit it.





Take a Seat, Please!

While visitors love walking around Drumlin's farmyard and trails, we know that time spent sitting and enjoying our special place is just as important. With that in mind, we plan to add ten more benches to the site for those moments when you want to catch your breath, have a chance to chat, or quietly contemplate the sights and sounds of Drumlin Farm.

Now you have the opportunity to name a bench, provide comfortable and attractive seating at Drumlin Farm, and support the Campaign all at the same time. With your gift of \$5,000 to the Campaign for Drumlin Farm, we will install a bench with a naming plaque here at the sanctuary.

Your Name Here?

Let us know if any other naming and recognition opportunities at Drumlin Farm are of interest to you. Consider putting your name on:

- the Welcome Area for \$100,000
- the Boardwalk and Ponding Platform at the Poultry Pond for \$50,000
- the new Farm Life Center for \$250,000
- the Demonstration Kitchen in the new Farm Life Center for \$75,000
- the Pig Barn for \$75,000
- the Pig Barn's Classroom for \$25,000
- a Pig Pen for \$10,000
- the plaque in the Pig Barn for \$1,000

Yes! I want to support the Campaign for Drumlin Farm!



THE CAMPAIGN
FOR DRUMLIN FARM

- Please accept my/our gift of \$ _____
- Check enclosed (payable to Mass Audubon)
- Credit card Visa MasterCard
- Card # _____
- Exp Date ____ / ____

- I/we pledge \$ _____
- This pledge will be paid over _____ years beginning ____ / ____ (mo/yr)
- Mass Audubon accepts pledges up to three years.*

- Check enclosed for the first payment of \$ _____ (payable to Mass Audubon)
- Charge my credit card for the first payment of \$ _____
- Credit card Visa MasterCard
- Card # _____ Exp Date ____ / ____

Please apply this gift to:

- Area of greatest need Specific project _____

To make a gift of stock or securities, please call Betsy Watson, Director of Planned Giving, at 781-259-2131 or e-mail her at bwatson@massaudubon.org.

- My gift is to be anonymous My company will match this gift
- Other instructions: _____

Name _____

Address _____

City _____

State _____ Zip _____

Telephone _____

E-mail _____

Please complete this form and mail it to:

Henrietta Yelle, Campaign Manager
 Drumlin Farm Wildlife Sanctuary
 208 South Great Road, Lincoln, MA 01773
 781-259-2239
hyelle@massaudubon.org

Gifts to the Campaign are separate from membership dues and are tax deductible to the full extent provided by law.

Thank you for your support!

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If you would rather donate or pledge online, your gift can be made conveniently and safely by credit card via our website at www.massaudubon.org/drumlincampaign.



Summer/Fall 2007

Drumlin Farm Wildlife Sanctuary
208 South Great Road
Lincoln, MA 01773

People Power

MAKING A DIFFERENCE AT DRUMLIN FARM

What makes the sanctuary and the Campaign go around? Dollars, yes, and lots and lots of people power. Many of our most important people are volunteers, and they provide much of the energy that makes Drumlin Farm the special place it is. Recently, we caught up with a key Drumlin Farm volunteer, Lincoln resident Rob Todd. As step-grandson of Louise Hatheway who donated the sanctuary's land, Rob grew up next door to her estate and working farm and thus has a long, close association with Drumlin Farm.

What got you involved with Drumlin Farm? Shortly after I retired I approached then Sanctuary Director Dan Hart, and asked how I could get involved. He asked me to join the Sanctuary Committee and also get involved with the remaining fundraising for purchase of the Van Leer property.

What makes you stay involved? Once I was reconnected to the property I knew so well growing up, I saw how many great things were going on at the sanctuary and farm and felt Mrs. Hatheway would be very pleased with what was happening here. I wanted to be part of that legacy.

What roles do you play as volunteer? I'm still a member of the Sanctuary Committee and have been active with the Cavity Nesting Project, as well as the Farm Ambassador program. I especially enjoyed co-au-

thoring *A History of Drumlin Farm Wildlife Sanctuary*, published in 2005 in conjunction with Mass Audubon's 50-year ownership of Drumlin Farm.

Have you seen the Campaign impact Drumlin Farm? Oh yes, in many ways. There's been a definite and positive impact with the upgrades and additions to the buildings and land of the sanctuary. In turn, the Campaign has enhanced the visitor experience and programming available. The whole environment has become more vibrant and needs to continue to do so in order to attract the visitors who ultimately help carry out the mission of Drumlin Farm and Mass Audubon.

Why would you encourage someone else to become involved at Drumlin Farm and with the Campaign? The 200 plus acres of Drumlin Farm make up a unique piece of property that more and more is becoming an oasis in the western metropolitan area. Campaign support is needed to foster this farm and land and the education it provides. I feel more connected to the natural world around me through my experiences at Drumlin Farm. It's a great feeling!



Sanctuary Committee member Rob Todd talks about his experience with Drumlin Farm.