

Bird-a-thon 2011

Mass Audubon is celebrating the 28th year of its statewide Bird-a-thon competition on Friday, May 13 (6 pm) through Saturday, May 14 (6 pm). Every bird and every dollar counts in this round-the-clock birding extravaganza. Two-dozen teams and more than 600 volunteers and staff will race to identify the greatest number of bird species in 24 hours and to raise the most money to support the conservation, education, and advocacy efforts of their favorite Mass Audubon sanctuary or program.

Trophies and Prizes

TEAM PRIZES

Brewster Cup

Trophy awarded to the one team that records the greatest number of species during Bird-a-thon.

Forbush Award

Trophy awarded to the 2nd place team for most species seen.

Hatheway Cup

Trophy awarded to the one team that raises the most money.

The \$ Cup

Trophy awarded to the 2nd place team for the money raised.

Statewide Migration Award

Trophy awarded to the team that shows the greatest percentage increase in fundraising total from the previous year. New teams are not eligible.

IBA Award

Trophy awarded to the team that sees the highest % of species of all teams birding according to IBA Regional Award Rules.

Regional Migration Awards (one in each region)

Awarded to the three teams (one in each region) that show the greatest percentage increase in fundraising totals from the previous year. (This does not include the winner of the Statewide Migration Award.)

Prize: Mass Audubon-funded celebrations (pizza or ice cream party) for each of the three teams.

INDIVIDUAL PRIZES

Feathered Friend Award

Any individual team member who raises at least \$75 in sponsor pledges or obtains at least 10 sponsors.

Prize: 2011 Bird-a-thon Team T-shirt *

A high quality t-shirt with a complete Massachusetts bird checklist on the back. Birder's choice of scoop neck in unisex sizes or v-neck women's sizes.

High Flyers Award (those who raise \$500 or more)

Bird-a-thon team members and Virtual Birders who raise over \$500.

Prize: An invitation to attend 1 of 2 birding outings with the President of Mass Audubon and a star birder. In addition, the winner's name will be listed in the Honor Roll of Winners on the Mass Audubon Bird-a-thon website.

Statewide Top Individual Fundraiser Award

The Bird-a-thon team member (non-staff) who raises the most money across the state.

Prize: A signed, framed, and matted 8 x 10 custom digital illustration of the bird of your choice, like the white-throated sparrow seen here, designed by Mass Audubon graphic designer and artist Kristin Foresto.



Regional Top Individual Fundraisers Awards (three in each region)

The individual team members (non-staff) who raise the most money for his/her team. Must be at least \$250.

Prize: Mass Audubon organic cotton tote bag.

Young Birder Award

Any birder under 18 who raises \$200 or more.

Prize: Mass Audubon organic cotton tote bag.

*One T-shirt per person—additional shirts are available for \$15.